

## CLAIMS

1. A cosmetic composition, comprising a gelled block copolymer having at least one hard segment and at least one soft segment; and a silicone elastomer powder comprising a silicone elastomer core coated with a silicone resin, wherein said powder is swelled with a swelling agent.
2. The composition of claim 1, wherein the hard segment comprises polymethacrylate, polyacrylate or polystyrene.
3. The composition of claim 2, wherein the hard segment comprises polystyrene.
4. The composition of claim 1, wherein the soft segment comprises an ethylene/propylene copolymer, an ethylene/butylene copolymer, polybutylene, polyisoprene, an hydrogenated butane polymer, an hydrogenated isoprene polymer, butadiene, and mixtures thereof.
5. The composition of claim 4, wherein the soft segment comprises an ethylene/propylene copolymer.
6. The composition of claim 4, wherein the soft segment comprises an ethylene/butylene copolymer.
7. The composition of claim 1, wherein the block copolymer has a di-block configuration.
8. The composition of claim 7, wherein said block copolymer comprises styrene-ethylenepropylene.
9. The composition of claim 7, wherein said block copolymer comprises styrene-ethylenebutylene.
10. The composition of claim 7, wherein said block copolymer comprises styrene-butadiene.
11. The composition of claim 7, wherein said block copolymer comprises styrene-isoprene.
12. The composition of claim 1, wherein said block copolymer has a tri-block configuration.
13. The composition of claim 12, wherein said block copolymer comprises styrene-butadiene-styrene.
14. The composition of claim 12, wherein said block copolymer comprises styrene-isoprene-styrene.

15. The composition of claim 12, wherein said block copolymer comprises styrene-ethylenebutylene-styrene.

16. The composition of claim 12, wherein said block copolymer comprises styrene-butylene-ethylene-styrene.

17. The composition of claim 12, wherein said block copolymer comprises styrene-ethylenepropylene-styrene.

18. The composition of claim 1, wherein said block copolymer has a radial or star block configuration.

19. The composition of claim 18, wherein said block copolymer comprises ethylene-propylene-styrene.

20. The composition of claim 1, wherein said at least one hard segment has a glass transition temperature of at least 60 °C.

21. The composition of claim 1, wherein said at least one soft segment has a glass transition temperature no higher than room temperature.

22. The composition of claim 21, wherein room temperature is 25 °C.

23. The composition of claim 1, wherein said gelled block copolymer comprises an oil, hydrocarbon or an ester.

24. The composition of claim 23, wherein said hydrocarbon comprises isododecane.

25. The composition of claim 1, wherein said gelled copolymer is present in an amount of about 0.1% to about 95% of said composition.

26. The composition of claim 1, wherein said gelled copolymer is present in an amount of about 0.5% to about 70% of said composition.

27. The composition of claim 1, wherein said at least one hard segment is present in an amount of about 10% to about 40% of total weight of said copolymer.

28. The composition of claim 1, wherein said at least one hard segment is present in an amount of about 15% to about 30% of total weight of said copolymer.

29. The cosmetic composition of claim 1, wherein said swelling agent comprises a linear or cyclic polydimethylsiloxane.

30. The cosmetic composition of claim 29, wherein said polydimethylsiloxane comprises a cyclomethicone.

31. The cosmetic composition of claim 29, wherein said polydimethylsiloxane comprises a dimethicone.

32. The cosmetic composition of claim 1 wherein said swelling agent comprises a phenylmethicone.

33. The cosmetic composition of claim 1 wherein said swelling agent comprises a fluorinated silicone.

34. The cosmetic composition of claim 1, wherein said silicone resin comprises a polyorganosilsesquioxane.

35. The cosmetic composition of claim 1, wherein said silicone elastomer core is unfunctionalized.

36. The cosmetic composition of claim 1, wherein said silicone elastomer core contains pendant functional groups.

37. The cosmetic composition of claim 36, wherein said functional groups comprise fluoroalkyl groups.

38. The cosmetic composition of claim 36, wherein said functional groups comprise phenyl groups.

39. The cosmetic composition of claim 1, further comprising a liquid fatty phase comprising a polar oil, an apolar oil, or a mixture of said polar and apolar oils.

40. The cosmetic composition of claim 1, further comprising a liquid fatty phase comprising a hydrocarbon.

41. The cosmetic composition of claim 1, further comprising a liquid fatty phase comprising an ester.

42. The cosmetic composition of claim 1, further comprising an aqueous phase.

43. The cosmetic composition of claim 42, further comprising an emulsifier, and which is in the form of an emulsion.

44. The cosmetic composition of claim 1, which is anhydrous.

45. The cosmetic composition of claim 1, further comprising a film-forming agent.

46. The cosmetic composition of claim 1, further comprising a wax.

47. The cosmetic composition of claim 1, further comprising a sunscreen agent.

48. The cosmetic composition of claim 1, further comprising a plasticizer.

49. The cosmetic composition of claim 1, further comprising an additive.

50. The cosmetic composition of claim 49, wherein said additive comprises a pigment.

51. The cosmetic composition of claim 50, wherein said pigment is treated.

52. The cosmetic composition of claim 51, wherein said pigment is treated with an amino acid.

53. The cosmetic composition of claim 1, which is in the form of a solid, a paste, a gel or a cream.

54. The cosmetic composition of claim 1, which is in a molded form.

55. The cosmetic composition of claim 1, which is in the form of a stick or dish.

56. The cosmetic composition of claim 1, which is in the form of a powder.

57. The cosmetic composition of claim 1, wherein ratio of amount of said silicone elastomer powder to said gelled block copolymer is from about 0.1 to about 9.0.

58. The cosmetic composition of claim 57, wherein the ratio is from about 0.5 to about 5.0.

59. The cosmetic composition of claim 57, wherein the ratio is from about 1.0 to about 4.0.

60. The cosmetic composition of claim 57, wherein the ratio is from about 1.0 to about 3.0.

61. A method for care, make-up or treatment of a keratin material, comprising applying to the keratin material a composition comprising a gelled block copolymer having at

least one hard segment and at least one soft segment; and a silicone elastomer powder comprising a silicone elastomer core coated with a silicone resin, wherein said powder is swelled with a swelling agent.

62. The method of claim 61, wherein the keratin material comprises lips.

63. The method of claim 61, wherein the keratin material comprises skin.

64. The method of claim 61, wherein the keratin material comprises keratinous fibers.